



City of Quinte West PRISM Emergency Notification System - Highlights

The PRISM Emergency Notification System is an innovative system that combines two municipal applications that have been developed by the City's GIS/IT Department, PRISM-GIS and PRISM-911.

- ◆ PRISM-GIS was launched in May 2007 and PRISM-911 was launched in March 2008, and when combined provide for the PRISM Emergency Notification System
- ◆ The City of Quinte West has used PRISM on over 35 occasions (flooding events, boil water advisories, blue-green algae blooms, and OPP notifications) since January 2008
- ◆ The PRISM Program has been the recipient of three major Provincial awards, in 2008, the E. A. Danby Award for Municipal Administration from the Association of Municipal Clerks and Treasurers Ontario (AMCTO) and the Tri-Committee (OGRA, MEA, OPWA) "IT Project of the Year" Award and in 2011 The Ontario Association of Certified Engineering Technicians and Technologists (OACETT) for "Outstanding Technical Achievement Award for 2011"
- ◆ Quinte West was the only Canadian municipality invited to the Federal MASAS (Multi-Agency Situational Awareness System) Ottawa Conference in May 2009 where City Staff presented the PRISM Program to various Provincial and Federal delegates from throughout the Country
- ◆ At the MASAS Conference it was confirmed by both Federal and Provincial delegates that the City's PRISM Program is the only Canadian made municipal application of its kind in the Country
- ◆ The PRISM Program has been featured in various publications and media outlets:

Public Sector Digest	Global TV
MISA Municipal Interface	CBC TV
OGRA Milestones	CBC Radio
AMCTO Municipal Monitor	Radio Canada (TV)
ESRI ARC North News	Globe & Mail
URISA-OC Newsletter	
- ◆ City GIS Staff applied for and received \$57,000 from the Federal GeoConnections program to further develop the PRISM Program in 2008
- ◆ PRISM Program can be fully engaged by staff remotely (not required to physically being at City Hall).
- ◆ Over the past several years, the PRISM Verification process has verified over 90% of the City's PRISM database
- ◆ The City of Quinte West has recognized tens of thousands of dollars in cost savings by not requiring City Staff (Protective Services and Public Works) to go door to door to notify the public