

**FOR IMMEDIATE
RELEASE**
February, 2008



Mayor John Williams is pleased to announce that the City of Quinte West will be officially launching its' innovative PRISM-911 application on Tuesday, March 4th, 2008. This application has been developed by the City's GIS / IT staff and is the first known Canadian made Emergency Response GIS generated telephone notification application in the Country.

PRISM-911 is the primary application to the PRISM-GIS system that was developed by Quinte West GIS / IT staff in 2007. PRISM-911 is a Community Notification System (CNS) that will notify the public during emergency situations such as boil water advisories, chemical spills or fires that require evacuation or informing the public of a missing child.

The PRISM-911 application has been a collaborative effort with the City's vendor partners including ESRI Canada, Latitude Geographics of Victoria, British Columbia and VoiceGate of Richmond Hill, Ontario. For a full listing of all of the partners involved in PRISM-911, please visit the PRISM page on the City's website at www.city.quintewest.on.ca.

The official launch, complete with live demonstrations of the site, will take place on Tuesday, March 4th, 2008 at 2:00 p.m. in the Council Chambers for the City of Quinte West located at 7 Creswell Drive, Trenton, ON.

For more information, please contact:

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